

# **WJW FOX8 – CLEVELAND, OH**

## **2006 EEO Public File Content**

### **Recruitment Summary Form**

#### **Recruitment Reconciliation Forms**

Account Executive	Assistant Assignment Desk Editor
General Assignment Reporter	Photojournalist
Producer	Accounts Payable Coordinator
Traffic Assistant	Anchor / Reporter
Traffic Assistant	Production Assistant
Producer	Associate Producer
Assignment Editor	Promo Coord/Associate Producer
Stations Relations Coordinator	Weekend Anchor/Reporter
Associate Producer	

#### **Outreach Initiatives**

Job Fairs		Exhibit 1
Academic Credit Internship Program	Information Sheet	Exhibit 2
	Department Descriptions	Exhibit 3
	Accompanying Letter	Exhibit 4
	List of Year 2005 Summer, Fall, Winter, and Spring 2006 Interns	Exhibit 5
Current Job Postings	Fox Opportunities	Exhibit 6
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Minority & Women Referral Source	List of Minority & Woman Organizations	Exhibit 8
Community Outreach	Anchor/Reporter Appearances Public Relations	Exhibit 9

# RECRUITMENT SUMMARY FORM

**STATION: WJW - FOX8**

Reporting Period: 06/01/05 to 05/31/06**Total Hires Reporting Period:**[illegible]

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 6/3/2005  
 Position/Job Title: Account Executive Job Classification: SALES  
 Recruitment Source<sup>1</sup>: Fox8 Website  
 Contact Person: Elzoria Smith  
 Address: 5800 South Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 3

Referral Sources <sup>2</sup>				No of Interviewees
Name:	<u>Fox8 Website</u>			1
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 South Marginal Road</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>WJW-FOX8</u>			2
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	<u>OH</u> Zip Code:	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 6/14/2005  
 Position/Job Title: Gen Assgnmt Reporter Job Classification: PROFESSIONAL  
 Recruitment Source<sup>1</sup>: WJW-Fox8  
 Contact Person: Greg Easterly  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 9

Referral Sources <sup>2</sup>				No of Interviewees
Name:	<u>WJW Fox8</u>			1
Contact Person:	<u>Greg Easterly</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>WJW-FOX8</u>			1
Contact Person:	<u>Andre Bernier</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>WJW Fox8</u>			5
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>IMG</u>			1
Contact Person:	<u>Sharon Chang</u>	Phone #:	<u>212-774-6731</u>	
Address:	<u>825 7th Avenue</u>			
City:	<u>New York</u>	State:	<u>NY</u> Zip Code: <u>10019</u>	
Name:	<u>N.S. Bienstock, Inc.</u>			1
Contact Person:	<u>Peter Goldberg</u>	Phone #:	<u></u>	
Address:	<u>1740 Broadway</u>			
City:	<u>New York</u>	State:	<u>NY</u> Zip Code: <u>10019</u>	
Name:	<u></u>			
Contact Person:	<u></u>	Phone #:	<u></u>	
Address:	<u></u>			
City:	<u></u>	State:	<u></u> Zip Code: <u></u>	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 6/20/2005  
 Position/Job Title: Producer Job Classification: Professional  
 Recruitment Source<sup>1</sup>: WJW Fox8  
 Contact Person: Marc Singer  
 Address: 5800 South Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 7

Referral Sources <sup>2</sup>	No of Interviewees
Name: <u>WJW-FOX8</u> Contact Person: <u>Marc Singer</u> Phone #: <u>216-431-8888</u> Address: <u>5800 South Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	1
Name: <u>WJW-FOX8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	6
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 7/20/2005  
 Position/Job Title: Traffic Assistant Job Classification: OFFICE & CLERICAL  
 Recruitment Source<sup>1</sup>: Fox8 Website  
 Contact Person: Elzoria Smith  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 2

Referral Sources <sup>2</sup>				No of Interviewees
Name:	<u>Fox8 Website</u>			1
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>WJW FOX8</u>			1
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	_____			
Contact Person:	_____	Phone #:	_____	
Address:	_____			
City:	_____	State:	_____ Zip Code: _____	
Name:	_____			
Contact Person:	_____	Phone #:	_____	
Address:	_____			
City:	_____	State:	_____ Zip Code: _____	
Name:	_____			
Contact Person:	_____	Phone #:	_____	
Address:	_____			
City:	_____	State:	_____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 8/4/2005  
 Position/Job Title: Traffic Assistant Job Classification: OFFICE & CLERICAL  
 Recruitment Source<sup>1</sup>: WJW Fox8  
 Contact Person: Anthony Rizzo  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 3

Referral Sources <sup>2</sup>						No of Interviewees
Name:	<u>WJW Fox8</u>					1
Contact Person:	<u>Anthony Rizzo</u>	Phone #:	<u>216-999-4703</u>			
Address:	<u>5800 So. Marginal Rd.</u>					
City:	<u>Cleveland</u>	State:	<u>OH</u>	Zip Code:	<u>44103</u>	
Name:	<u>WJW Fox8</u>					2
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>			
Address:	<u>5800 So. Marginal Rd.</u>					
City:	<u>Cleveland</u>	State:	<u>OH</u>	Zip Code:	<u>44103</u>	
Name:						
Contact Person:		Phone #:				
Address:						
City:		State:		Zip Code:		
Name:						
Contact Person:		Phone #:				
Address:						
City:		State:		Zip Code:		
Name:						
Contact Person:		Phone #:				
Address:						
City:		State:		Zip Code:		

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 10/17/2005  
 Position/Job Title: Producer Job Classification: PROFESSIONAL  
 Recruitment Source<sup>1</sup>: WJW Fox8  
 Contact Person: Greg Easterly  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 3

Referral Sources <sup>2</sup>	No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Greg Easterly</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	1
Name: <u>WJW-FOX8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	2
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.



# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 11/28/2005  
 Position/Job Title: Assignment Editor Job Classification: OFFICE & CLERICAL  
 Recruitment Source<sup>1</sup>: WJW Fox8  
 Contact Person: Greg Easterly  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 4

Referral Sources <sup>2</sup>	No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Greg Easterly</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	1
Name: <u>WJW Fox8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	3
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 11/23/2005  
 Position/Job Title: Station Relations Coord. Job Classification: OFFICE & CLERICAL  
 Recruitment Source<sup>1</sup>: WJW Fox8  
 Contact Person: Kevin Salyer  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 5

Referral Sources <sup>2</sup>	No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Kevin Salyer</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	3
Name: <u>WJW-FOX8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	2
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 1/3/2006  
 Position/Job Title: Associate Producer Job Classification: PROFESSIONAL  
 Recruitment Source<sup>1</sup>: WJW-Fox8  
 Contact Person: Elzoria Smith  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 7

Referral Sources <sup>2</sup>				No of Interviewees
Name:	<u>WJW Fox8</u>			7
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:		Phone #:		
Contact Person:				
Address:				
City:		State:	Zip Code:	
Name:		Phone #:		
Contact Person:				
Address:				
City:		State:	Zip Code:	
Name:		Phone #:		
Contact Person:				
Address:				
City:		State:	Zip Code:	
Name:		Phone #:		
Contact Person:				
Address:				
City:		State:	Zip Code:	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 1/24/2006  
 Position/Job Title: Asst Asgmt Desk Editor Job Classification: OFFICE & CLERICAL  
 Recruitment Source<sup>1</sup>: WJW-Fox8  
 Contact Person: Elzoria Smith  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 2

Referral Sources <sup>2</sup>	No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	2
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 1/24/2006  
 Position/Job Title: Photojournalist Job Classification: PROFESSIONAL  
 Recruitment Source<sup>1</sup>: WJW Fox8  
 Contact Person: Elzoria Smith  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 2

Referral Sources <sup>2</sup>	No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	2
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 3/6/2006  
 Position/Job Title: Accts. Payable Coord. Job Classification: OFFICE & CLERICAL  
 Recruitment Source<sup>1</sup>: WJW-Fox8  
 Contact Person: Susan Whealy  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 2

Referral Sources <sup>2</sup>	No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Susan Whealy</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	2
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 2/27/2006  
 Position/Job Title: Anchor / Reporter Job Classification: PROFESSIONAL  
 Recruitment Source<sup>1</sup>: WJW-Fox8  
 Contact Person: Greg Easterly  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 3

Referral Sources <sup>2</sup>	No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	2
Name: <u>Fox8 Website</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	1
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 2/16/2006  
 Pcsition/Job Title: Production Assistant Job Classification: OFFICE & CLERICAL  
 Recruitment Source<sup>1</sup>: WJW-Fox8  
 Contact Person: Elzoria Smith  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 5

Referral Sources <sup>2</sup>	No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	5
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.



# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 3/20/2006  
 Position/Job Title: Associate Producer Job Classification: PROFESSIONAL  
 Recruitment Source<sup>1</sup>: WJW-Fox8  
 Contact Person: Jessica Bates  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 7

Referral Sources <sup>2</sup>						No of Interviewees
Name:	<u>WJW Fox8</u>					1
Contact Person:	<u>Jessica Bates</u>	Phone #:	<u>216-431-8888</u>			
Address:	<u>5800 So. Marginal Rd.</u>					
City:	<u>Cleveland</u>	State:	<u>OH</u>	Zip Code:	<u>44103</u>	
Name:	<u>WJW Fox8</u>					3
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>			
Address:	<u>5800 So. Marginal Rd.</u>					
City:	<u>Cleveland</u>	State:	<u>OH</u>	Zip Code:	<u>44103</u>	
Name:	<u>TVJobs.com</u>					3
Contact Person:	<u>Mark C. Holloway</u>	Phone #:	<u></u>			
Address:	<u>P.O. Box 4116</u>					
City:	<u>Oceanside</u>	State:	<u>CA</u>	Zip Code:	<u>92052</u>	
Name:	<u></u>					
Contact Person:	<u></u>	Phone #:	<u>216-431-8888</u>			
Address:	<u></u>					
City:	<u></u>	State:	<u>OH</u>	Zip Code:	<u>44103</u>	
Name:	<u></u>					
Contact Person:	<u></u>	Phone #:	<u></u>			
Address:	<u></u>					
City:	<u></u>	State:	<u></u>	Zip Code:	<u></u>	
Name:	<u></u>					
Contact Person:	<u></u>	Phone #:	<u></u>			
Address:	<u></u>					
City:	<u></u>	State:	<u></u>	Zip Code:	<u></u>	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 4/3/2006  
 Position/Job Title: Wknd Anchor/Reporter Job Classification: PROFESSIONAL  
 Recruitment Source<sup>1</sup>: WJW Fox8  
 Contact Person: Elzoria Smith  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 1

Referral Sources <sup>2</sup>	No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	1
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

# RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 4/14/2006  
 Position/Job Title: Promotions Coordinator Job Classification: OFFICE & CLERICAL  
 Recruitment Source<sup>1</sup>: Fox8 Website  
 Contact Person: Elzoria Smith  
 Address: 5800 So. Marginal Rd.  
Cleveland, OH 44103  
 Phone #: 216-431-8888  
 Total # of Interviewees: 2

Referral Sources <sup>2</sup>				No of Interviewees
Name:	<u>Fox8 Website</u>			1
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>WJW Fox8</u>			1
Contact Person:	<u>Kenneth Crumpton</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	_____			
Contact Person:	_____	Phone #:	_____	
Address:	_____			
City:	_____	State:	_____ Zip Code: _____	
Name:	_____			
Contact Person:	_____	Phone #:	_____	
Address:	_____			
City:	_____	State:	_____ Zip Code: _____	
Name:	_____			
Contact Person:	_____	Phone #:	_____	
Address:	_____			
City:	_____	State:	_____ Zip Code: _____	

<sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

## **WJW FOX8 – CLEVELAND, OH Outreach Initiatives**

### **Job Fairs**

WJW/FOX8 participated in the following local career fair:

- Kent State University – Kent, OH October 19, 2005
- Ohio Center for Broadcasting – Valley View, OH April 5, 2006

Job fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations, Inc. and the job opportunities within the station group. A list of current job openings and station contact information is available upon request.

## **Academic Credit Internship Program**

**Description:** WJW Fox8 offers an academic credit internship program for college/university juniors, seniors and graduate students. Generally, internships are available in the following departments: News (including Sports), Promotions/Programming (including Community Affairs and Graphic Design), and Human Resources.

**Eligibility Requirements:** Applicants must be a college/university junior, senior or graduate student, majoring in related fields of study, and must meet the minimum hours per week required by the college/university. All internships are non-paid; students receive college credit only. Students must make arrangements to obtain college credit with their Advisor or college/university Internship Coordinator prior to commencing an internship at WJW. Advisor or college/university Internship Coordinator will be required to certify your eligibility for academic credit.

**Objectives:** Provides students majoring in communications, journalism, graphics, and other broadcasting related fields an opportunity to receive on the job training. Students work with professionals on all levels and receive training towards their career from experienced broadcast professionals. Interns may also be identified for the Station's employment applicant pool.

Application Deadlines:	<b>Semester</b>	<b>Deadline Date</b>
	<b>Summer</b>	<b>March 1</b>
	<b>Fall</b>	<b>July 1</b>
	<b>Winter</b>	<b>September 1</b>
	<b>Spring</b>	<b>November 1</b>

For additional information you may contact the Human Resources Department at 216-432-4241. Applicants should forward resume, letter of interest and academic credit confirmation to:

**Fox 8 WJW  
Human Resources Department  
Internship Coordinator  
5800 South Marginal Road  
Cleveland, OH 44103**

## **Department Descriptions**

**NEWS DEPARTMENT:** Under the supervision of the Assignment Editors all News student interns will gain hands-on experience in the day-to-day operations of a fast-paced news environment. Overall, an internship with the News Department will involve assisting the news staff with compiling packets of information, answering phones and other duties that will be useful in the news gathering process. This internship may include some field experience with News Reporters to cover developing stories. Student interns are expected to assist producer with researching, and preparing news packets for News Anchors and scanning wires. Also, student interns will assist Assignment Desk Editors and News Producers with phone calls to assist in the development of stories, as well as filing press releases, sorting scripts and writing practice scripts as needed. This internship requires learning the news computer system.

**SPORTS DEPARTMENT:** Under the supervision of the Sports Producers, the student intern(s) will gain hands-on experience in the day-to-day operations of the Sports Department. Student intern(s) will be exposed to how the Sports Department cover stories; and edit and air sports for the Ten O'clock News. Student intern(s) will assist in all facets of production. Duties include but are not limited to: checking wire reports, logging feeds and games, preparing initial scripts, working with editors to produce high-lights, and retrieving and achieving videotapes. This internship may include some field experience to cover sports events with a camera crew and Sportscaster. Student intern(s) must be self-starters, organized, and able to work evening and weekends hours.

**PROMOTIONS/PROGRAMMING DEPARTMENT:** Student interns will be responsible for time coding tapes, monitoring and coding squeeze backs, screening promos for content and choosing video and music for specific promotions. Student interns will be required to perform basic administrative assistance duties, including logging tapes for producers. They will have the opportunity to write scripts, participate in daily editing sessions and go out into the field on various promo shoots, offering the student a birds-eye view of on-air promotions.

**COMMUNITY AFFAIRS:** Under the supervision of the Community Affairs Manager the student intern(s) will participate in every aspect of the Community Affairs office. The student intern(s) will handle inquiries from the public, and will be involved in some production work. The student intern(s) will provide administrative support for community affairs campaigns, log incoming PSA tapes, write/change orders for Master Control, update mailing lists of community organizations and compile FCC Quarterly Issues Reports. This internship will also include pre-production work to develop WTTG'S Community Events Calendar, write scripts for the calendar, as well as conduct control room production sessions for Public Service Announcements. Student intern(s) will recommend music for graphics, screen, and critique and recommend incoming videotapes for airing. Student intern(s) will be exposed to the practices and procedures of public relations in broadcasting. Will assist with gathering information from news talent for press releases. Student intern(s) should be a self-starters, detailed-oriented, and have good phone skills.

**DESIGN DEPARTMENT:** Under the supervision of the Creative Director, student intern(s) will assist in the creation of broadcast graphics. Familiarity with MACINTOSH computer programs such as: Adobe After Effects, Adobe Illustrator, Adobe PhotoShop is highly preferred. Student intern(s) must be enrolled in a Graphic Design or comparable curriculum.

**HUMAN RESOURCES DEPARTMENT:** Under the supervision of the Human Resources Manager, the student intern will receive practical application experience and exposure to fundamental human resources generalist functions including applicant tracking, applicant screening and interviewing, referencing, and employee in-processing and out-processing. Administrative/clerical duties may include word-processing, assisting with the phone (e.g. answering, screening, referring, and making calls), handling incoming and outgoing mail, and maintaining job line, job postings, mailing lists, and various administrative/clerical assignments. Student intern must be customer service oriented, highly confidential, and possess good verbal, written, organizational, and multi-tasking skills, and high level of attention to details.

**EXHIBIT 4**

December 8, 2005

«Title» «FirstName» «LastName»  
«JobTitle»  
«CollegeUniversity»  
«Address1»  
«Address2»  
«City», «State» «PostalCode»

Dear «Title» «LastName»:

Enclosed you will find information regarding our Internship Program. Please post the enclosed internship announcement in your career services center. All interns must be a junior, senior, or graduate student to qualify.

If you have any questions, please contact me at 216-432-4293. Thank you in advance for your support.

Sincerely,

Elzoria H. Smith  
Human Resources Manager

Enclosures

**EXHIBIT 5****Summer 2005 Internship**

<u>Name</u>	<u>Department</u>	<u>Commencement Date</u>	<u>Completion Date</u>
Fonda Oprian	News	05/31/05	08/05/05
Zephyria Khoobal	News	05/31/05	08/05/05
Tiffany Marchak	News	06/20/05	08/26/05
Allison Rhea	News	06/06/05	08/05/05

**Fall 2005 Internships**

<u>Name</u>	<u>Department</u>	<u>Commencement Date</u>	<u>Completion Date</u>
June Kwitkowski	News	08/29/05	11/18/05
Christopher Smith	News	08/28/05	11/25/05

**Winter 2005 Internships**

<u>Name</u>	<u>Department</u>	<u>Commencement Date</u>	<u>Completion Date</u>
Marci Hudson	News	11/28/05	01/05/06
Carrie Wise	News	11/30/05	01/07/06
Jessica Southerland	News	01/18/06	

**Spring 2006 Internships**

<u>Name</u>	<u>Department</u>	<u>Commencement Date</u>	<u>Completion Date</u>
Chris Condit	Sports	04/10/06	01/23/06
Calsey Geotz	Sports	02/08/06	05/10/06
Kile Markely	Sports	04/04/06	



**FOX****OPPORTUNITIES****FOX CLEVELAND  
WJW-TV**

The following positions represent brief descriptions. They are not intended, nor should be construed to represent a comprehensive and/or exhaustive description of all duties/responsibilities and requisite skills of each position.

**SALES****WEB SALES MANAGER – (Full-time Regular)**

Play a leading role in the growth of the Station's web sites and sales. Position reports to the Vice President General Sales Manager and will be responsible for the sales prospecting, presenting, negotiating, closing and managing online revenue. Develop a new revenue stream through the Station's web sites. Demonstrate credibility as an expert in the categories assigned and in online advertising. Sell opportunities online and other emerging technologies, including but not limited to mobile products and desktop applications. Work closely with national and local sales teams, including promotions, production, news and sales to meet expectations. Demonstrate effective revenue projection management, sales reporting and customer relationship management. **Qualifications** : Must have 3-5+ years of online sales experience with proven sales track record. Additional ad sales experience in offline media preferred. Must possess a working knowledge of all online metrics, technologies and research tools used in marketplace. Must have strong relationships with key ad agency personnel. Experience in direct sales and interactive agencies preferred. **Skills**: Comprehensive knowledge of the internet and online advertising. Effective verbal and written communication skills is mandatory for this position. Strong time management and good organizational skills required. Demonstrated presentation skills a must.

**ACCOUNT EXECUTIVE (Full-time Regular)**

Candidate must be self-motivated and proactive. Must be capable of developing new business, maintaining and handling list of existing accounts, including providing research and negotiating rates. Strong negotiation skills needed. Must meet or exceed quarterly new business and overall budgets. College degree preferred. 1-3 years experience in TV or related sales. Knowledge of Nielsen, Scarborough, TVScan, Media Center preferred. Computer literate, with knowledge of Microsoft Powerpoint, and Excel. May be responsible for other duties as deemed appropriate and as assigned.

**NEWS****REPORTER (Full-time Regular) 2 Positions**

Use creativity, unique style, originality, innovation, discretion and good news judgment to gather, prepare and disseminate news stories in the newscasts and during live reports. Work independently and with minimal oversight to develop and/or evaluate news leads/tips to develop story ideas. Gather, verify and prioritize information regarding story through interviews, observation and research. Write clear, concise stories using proper grammar and vocabulary, according to newsroom editorial style and format standards. Tells stories from a personal point of view rather than relying on official sound bites, report live on location, and expected to develop sources to enterprise stories. Use video effectively and creatively in information gathering storytelling and story editing; understand principles of video editing. Demonstrate knowledge of current local, national, and international events and issues. Work effectively under intense and multiple deadlines each day; meet those deadlines. Process, prioritize and communicate information clearly and accurately in an unstructured

and sometimes distracting environment, such as breaking news, live interviews or ad libbing. Work effectively with a team of co-workers, including photographers, tape editors, producers, writers, directors, anchors engineers and other reporters. Use a clear, understandable and pleasant voice; must use proper phrasing; grammar, vocabulary, pronunciation and emotional range. Work effectively from the field or in a studio setting using broadcast equipment. Use computer and computer software to write and edit stories, communicate to other newsroom personnel, archive stories and information. Use computer and Internet to research stories. Adhere to all broadcast journalism standards in regard to legal and ethical issues. Represent the Station via public appearance and speeches. Maintain professional appearance based on newsroom standards. Work varied hours, holidays and weekends as required. College degree, journalism or related field preferred; 3-5 years reporting experience; writing and research skills; computer literate. Send cover letter, resume and non-returnable tape of recent work.

#### **SENIOR WEB PRODUCER (Full-time Regular)**

Join the fastest growing media web team in our industry. WJW is seeking a Senior Web Producer. The Web team will be responsible for all aspects of the Stations' web site, including but not limited to ad sales content, production of special sections including news, advertising, style, interface design and update. Work in concert with a National Team to create the most innovative and dynamic web sites in our industry.

**Responsibilities:** Work closely with National Sales and Editorial team to manage all production/quality aspects of Stations' web site. Conceptualize/produce high profile creative on-line material. Coordinate and supervise on-line editorial and administrative staff. Perform duties of on-line writer/producer, specializing in print style writing, copy editing and editorial gathering. Facilitate the editorial gathering of local web news, glean information from various sources and contacts and reproducing the above material into strong compelling web material. Supervise and work with editorial staff on HTML, JSP, FLASH and photoshop. Interface with Editorial managers and supervisors from the Broadcasting side of newsroom to create a cohesive working atmosphere, managing the delivery of content using new distribution platforms. Ensure Web site is coded to standards consistent with web style guides set by National team. **Qualifications:** Bachelor's degree plus 3-4 years of web production management experience. Expert knowledge of web production, traffic reporting and ad serving systems. Solid understanding of web standards, design and usability. Knowledge of common web and application architectures. Knowledge of print and broadcast newsroom standards and styles. Understanding of user on-line behavior. Highly skilled in all areas of a/v digitizing, editing and encoding techniques. Advanced knowledge of internet publishing software and content management systems. Position demands excellent print/web writing, web editing, interface design and web production skills. Handle multiple demands and competing priorities simultaneously in a strict deadline-oriented environment. Excellent communication skills. Ability to work under pressure as a cohesive member of a team.

#### **WEB PRODUCER (Full-time Regular) 3 Positions**

Join the fastest growing media web team in our industry. The Web team will be responsible for all aspects of the Stations' web sites, including but not limited to ad sales content, production of special sections including news, advertising, style, interface design and update. The local web staff will allow local stations to focus on local content and local events and campaigns. Work in concert with a National Team to create the most innovative and dynamic web sites in our industry. **Responsibilities:** Work closely with National Sales and Editorial team to manage all production/quality aspects of Stations' web sites. Conceptualize/produce high profile creative on-line material. Perform duties of on-line writer/producer, specializing in print style writing, copy editing and editorial gathering. Facilitate the editorial gathering of local web news, glean information from various sources and contacts and reproducing the above material into strong compelling web material. Applications include HTML, JSP, FLASH and photoshop. Interface with Editorial managers and supervisors from the Broadcasting side of newsroom to create a cohesive working atmosphere, managing the delivery of content using new distribution platforms. Ensure Web sites are coded to standards consistent with web style guides set by National in-house team.

**Qualifications:** Bachelor's degree plus 2-3 years of web production experience. Expert knowledge of web production, traffic reporting and ad serving systems. Solid understanding of web standards, design and usability. Knowledge of common web and application architectures. Knowledge of print and broadcast newsroom standards and styles. Understanding of user on-line behavior. Highly skilled in all areas of a/v digitizing, editing and encoding techniques. Advanced knowledge of internet publishing software and content management systems. Position demands excellent print/web writing, web editing, interface design and web production skills. Handle multiple demands and competing priorities simultaneously in a strict deadline-oriented environment. Excellent communication skills. Ability to work under pressure as a cohesive member of a team. Knowledge of HTML, JSP, FLASH and Photoshop.

## **TECHNICAL SERVICES**

### **TECHNICIAN (Full-time Temporary) - 4 Positions**

Operates and maintains broadcast equipment such as Sony SX and Betacam cameras & tape decks, GVC switches and routers, microwave gear, satellite antennas and receivers, computers, audio console, ENG editing, feed recording, and tape playback. Four-year degree in electronics or production, or equivalent work experience required. Job may involve heavy lifting, strenuous physical activity, and working outside in inclement weather. May be responsible for other duties as deemed appropriate and as assigned.

**FOR CONSIDERATION – APPLICANTS SHOULD SEND RESUME AND COVER LETTER TO: WJW FOX8 – ATTN: HUMAN RESOURCES (identify position sought) 5800 SOUTH MARGINAL ROAD – CLEVELAND, OH 44103. JOBLINE: 216-432-4082.**

**WJW OFFERS AN ACADEMIC CREDIT INTERNSHIP PROGRAM FOR REGISTERED COLLEGE STUDENTS CLASSIFIED AS A JUNIOR, SENIOR, OR GRADUATE STUDENT. INTERESTED STUDENTS MUST SUBMIT COVERLETTER AND RESUME TO: WJW FOX8 – ATTN: HUMAN RESOURCES – 5800 SOUTH MARGINAL ROAD – CLEVELAND, OH 44103. EOE/M/F/V/D**

**Posted 5/31/06**

WNYW-5  
Jean Fuentes  
205 E. 67th Street  
New York, NY 10021

WNYW-5  
Iris Sierra  
205 E. 67th Street  
New York, NY 10021

WTTG-5  
Mary Talley  
5151 Wisconsin Ave. N.W.  
Washington, DC 20016

WBRC-6  
Human Resources Manager  
1720 Valleyview Dr.  
Birmingham, AL 35209

WGHP-8  
Carol Huff  
2005 Francis St.  
High Point, NC 27263

KTTV-11  
Vivian Rodriguez  
1999 South Bundy Dr.  
Los Angeles, CA 90025

WHBQ-13  
Roberta Hudson  
485 South Highland  
Memphis, TN 38111

KSTU-13  
Karen Hart  
5020 W. Amelia Earhart  
Salt Lake City, UT 84116

WFXT-25  
Linda Distefano  
25 Fox Drive  
Dedham, MA 02027

KRIV-26  
Teresa Ricard  
4261 Southwest Freeway  
Houston, TX 77027

WTFX-29  
Ameena Ali  
330 Market St.  
Philadelphia, PA 19106

KDVR-31  
Jon Takayama  
501 Wazee St.  
Denver, CO 80204

WFLD-32  
Shynaa Brown  
205 N. Michigan Ave.  
Chicago, IL 60601

KSAZ-10  
Diana Pike  
511 West Adams St.  
Phoenix, AZ 85003

WJBK-2  
Cynthia Smith  
16550 W. Nine Mile Rd.  
Southfield, MI 48075

WITI-6  
Marcia Mikich  
9001 North Green Bay Rd.  
Milwaukee, WI 53209

KTVI-2  
Jason Woodrow  
5915 Berthold Ave.  
St. Louis, MO 63110

WDAF-4  
Gail Lang  
3030 Summit  
Kansas City, MO 64108

KDFW-4  
Melinda Santana-Carey  
400 N. Griffin  
Dallas, TX 75202

KTBC-7  
Lisa Cordes  
119 East 10th Street  
Austin, TX 78701

WTVT-13  
Cynthia Armstrong  
3213 Kennedy Blvd.  
Tampa, FL 33609

WAGA-5  
Adrienne Loray  
1551 Briarcliff Road N.W.  
Atlanta, GA 30306

KMSP-9  
Nikki Mill  
11358 Viking Drive  
Eden Prairie, MN 55344

WOGX-51  
Jean Fromm  
1551 SW 37th Street  
Ocala, FL 34474

## **Work Study Scholarship Program**

Current Work-Study Student: Octavia Donnelly

Description: The Work Study Scholarship Program provides minorities interested in media increased access to permanent job opportunities. The students work during summers and school breaks from the end of their junior year in high school until they graduate from college. During that period, students learn many aspects of corporate operations and develop company-specific skills. We guide and develop minority students with the option of permanent placement upon completion of their college degree. Students in the program receive an hourly wage, as well as matching compensation to help pay for college tuition and expenses.

Mission: To create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development.

## **Job Line**

WJW maintains and regularly updates a twenty-four (24) hour, seven (7) day a week job line that provides a brief description of the Station's current employment opportunities. The job line number is 216-432-4082.

## EXHIBIT 8

Mr. Wayne Jose  
Nat'l Black MBA Assoc.  
180 N. Michigan Ave. Ste. 1515  
Chicago, IL 60601

Ms. Anna Lopez  
National Assoc. of Hispanic Jnlist  
National Press Building Ste. 1193  
Washington, DC 20045

Sir/Madame  
National Hispanic Media Coalition  
5400 East Olympic Blvd. Ste. 250  
Los Angeles, CA 90022-5147

Mr. Carlos Erickson  
Hispanic Link News Service  
1420 N. St. N.W.  
Washington, DC 20005

Ms. Lisa Navarrete  
National Council of LaRaza  
1111 19<sup>th</sup> Northwest Ste. 1000  
Washington, DC 20036

Ms. Lisa Oh  
Korean American Coalition  
610 South Harvard, Ste. 111  
Los Angeles, CA 90010

Ms. Becky Fauver  
Native Amer. Public Brdcst Cnsrtm  
Box 83111  
Lincoln, NE 68501

Ms. Lenore Espanola-Ishida  
Asian American Jnlist. Assoc.  
1765 Sutter St., Ste. 1000  
San Francisco, CA 94115

Mr. Keith McCallister  
Organization of Chinese Americans  
1001 Connecticut Ave. N.W., #707  
Washington, DC 20036

Sir/Madame  
Japanese American Citizens League  
1765 Sutter St.  
San Francisco, CA 94115

Mr. Michael McKinley  
National Assoc. of Broadcasters  
1771 N. Street N. W.  
Washington, DC 20036-2891

Ms. Phylis Eagle-Oldson  
Emma L. Bowen Foundation for  
Minority Interest in Media  
1229 Pennsylvania Ave. NW 11<sup>th</sup> Fl.  
Washington, DC 20004

Ms. Dorothy McLeod  
Fndtn. For Min. Interests in Media  
2020 Avenue of the Stars  
Los Angeles, CA 94115

Mr. Loren Lorenomoto  
Native Amer. Journalist Assoc.  
1433 E. Franklin Ave. Ste. #11  
Minneapolis, MN 55404

Ms. Terri Dickerson  
American Women in Radio & TV  
1650 Tysons Blvd. Ste. #200  
McClain, VA 22101

Ms. Renee Hickman  
NABJ - Univ. of Maryland  
Taliaferro Bldg. Ste. 3100  
College Park, MD 20742

Ms. Carmen Marshall  
National Black Media Coalition  
11120 New Hampshire Ave. #204  
Silver Springs, MD 20904

Mr. Charles Quinn  
Nat'l Assoc. Of Black Accounts  
7249-A Hanover Parkway  
Greenbelt, MD 20770

Mr. Patrick Salazar  
Nat'l Assoc. of Hispanic Jnlist.  
1193 National Press Bldg.  
Washington, DC 20045-2100

Hispanic Am. For Fairness in Media  
5400 E. Olympic Blvd. Ste. 250  
Los Angeles, CA 90022-5142

## Community Outreach

### Ohio Reads

The Ohio Reads state program paired FOX 8 with A.J. Rickoff Elementary School, a Cleveland city school with a lot of extra needs—from tutoring and student motivation to books and supplies. At the end of the school year the 4th grade students visited the Station for a lunch reception and behind-the scene tour of the facility. The students received Fox8 book bags and they each got to choose several books that were donated by the Half Price Books and Magazines bookstore.

### 2005 – 2006 Anchor Reporter Public Appearances

#### Wayne Dawson – Anchor

Starlight Baptist Church – Emceed MLK Day march.

Cuyahoga Community College – Master of Ceremonies for their “Dream of a King” program.

William Patrick Day Head Start – Read to children at center.

Boy Scouts of America – Master of Ceremonies for annual Adult Leaders Recognition dinner.

Notre Dame College – Attended Swim for Diabetes.

Cleveland Clinic Children’s Hospital – Emceed the 16<sup>th</sup> Annual HeartThrob Ball.

Empire CompuTech Center – Career Day.

Cuyahoga Metropolitan Housing Authority – Keynote speaker for 2<sup>nd</sup> Annual “Brother to Brother”: Health & Wellness session.

Cuyahoga Community College – Annual Sociology & Social Work Information Fair & Lecture – speaker.

Charles Dickens School – Career Day.

Akron Summit Community Action, Inc. Head Start/Early Head Start program – guest speaker.

Gesu School – Hike for Hunger – speaker.

Ohio Metro Equity Taskforce – The Summit for Ohio’s Future Regional Equity in the 21<sup>st</sup> Century – speaker

Cathedral Church of God in Christ – Expungement Educational Forum moderator.

Little Theater of the Cleveland Convention Center – Commencement speaker.

Buckeye Area Development Corporation – 10<sup>th</sup> Annual Soul of Buckeye Festival and All That Jazz.

Lennon Diabetes Center at Huron Hospital – honorary speaker.

Department of Children and Family Service’s – Riverside Symposium on Child Protection special guest.

Cuyahoga Community Church – guest speaker.

Hunger Network of Greater Cleveland – 8<sup>th</sup> Annual Volunteer Recognition Gala guest speaker.

Full Gospel Business Men’s Fellowship International – guest speaker.



McKinley Elementary – Red Ribbon Week speaker.  
New Light Missionary Baptist Church – guest speaker.  
William Patrick Head Start – Read to children at center.  
The Coral Company – holiday lighting ceremony and pyrotechnic display emcee.

Kenny Crumpton – Reporter

William Patrick Day Head Start – Read to children at center.  
Cuyahoga Community College – Addressed the students at 2006 College Tech Prep Showcase.  
Adlai Stevenson School – Career Day.  
National City Bank – Judged essays for the African American Heroes Essay Contest.  
Ohio Center for Broadcasting – Career talk.  
Coca-Cola “Pedal Power” program – Special guest, awards, speaker.  
OutRun Ovarian Cancer – Guest Bartender at awareness/fundraising event held at Saucy Bistro in Westlake.  
Buckeye Area Development Corporation – 10<sup>th</sup> Annual Soul of Buckeye Festival and All That Jazz.  
City of Mentor – Mentor Festival Parade Marshal.  
Fairview High School Broadcast Club – interview for cable program entitled “Fairview Forum.”  
William Patrick Head Start – Read to children at center.  
Westlake Council of PTAs – Celebrity Basketball Game and Raffle participant.  
Cuyahoga Community College Mainstage Theater – Read to children who are part of the production.

Stacey Bell – Anchor

Euclid High School – Presented introduction for African American Heritage program.  
Ohio Center for Broadcasting – Career talk.  
Cleveland Zoo – Meet Your Best Friend at the Zoo.  
Buckeye Area Development Corporation – 10<sup>th</sup> Annual Soul of Buckeye Festival and All That Jazz Grand Marshall for the parade.  
Canterbury Golf Club – Make a Wish Foundation Master of Ceremony for the Charity Auction.  
Kaufmanns – Trend Show at Great Northern Mall emcee.  
Northcoast Laser Cosmetics – holiday luncheon/fashion show emcee.

Dick Goddard – Meteorologist

Brunswick Fire Dept. – Mr. Goddard made appearance on their show to explain weather & warnings.  
Cleveland Zoo – Meet Your Best Friend at the Zoo.  
Village University Center – Serving Seniors in the Community guest speaker.  
Garfield Heights Metropark- 29<sup>th</sup> Annual Kid’s Dog Show emcee.  
United Way of Portage County – Leadership Recognition Event.  
Westfield Center Midway – Wags and Whiskers Pet Fair & Adopt-a-Thon guest.  
Golden Retrievers in Need (GRIN) – guest at Casino Night & Silent Auction “GRIN & Bet It.”

Kathleen Cochrane – Reporter

Signature of Solon – Modeled for fashion show to benefit the Chagrin Valley Business & Professional Women.

St. Mel School – Career Day.

Scott Sabol – Meteorologist

Big Creek Elementary School – Weather talk.

March of Dimes Faces of Hope, Love and Loss – honorary guest.

Andre Bernier – Meteorologist

Pine Elementary School – Weather talk.

Danny Coughlin – Sports Anchor

Saint William School – Career Day.

Heather Weber – Meteorologist

Cleveland Rape Crisis Center – Participated in biennial benefit concert.

Alexander Middle School – Pizza Hut “Book It” Celebrity Read Program.

Tracy McCool – Anchor

Waverly Elementary School – Career Day.

Cleveland Zoo – Meet Your Best Friend at the Zoo.

OutRun Ovarian Cancer – Guest Bartender at awareness/fundraising event held at Saucy Bistro in Westlake.

Northeast Ohio Adoption Services – Dave Thomas Celebrity Cookoff at Benihana in Beachwood.

Harding Middle School - Pizza Hut “Book It” Celebrity Read Program.

Alzheimer's Association – guest speaker.

Bill Martin – Anchor

Cleveland Zoo – Meet Your Best Friend at the Zoo.

First Baptist Church of Willowick – Father/Daughter Banquet.

Akron Aeros – Fellowship in Faith Series speaker.

Buckeye Area Development Corporation – 10<sup>th</sup> Annual Soul of Buckeye Festival and All That Jazz Grand Marshall for the parade.

Command to Go M.A.D. (Make a Difference) Men's Conference – guest speaker.

Pat Brady – Reporter

Cleveland Zoo – Meet Your Best Friend at the Zoo.

John Telich – Sports Anchor/Reporter

Northeast Ohio Adoption Services – Dave Thomas Celebrity Cookoff at Benihana in Beachwood.

William Patrick Head Start – Read to children at center.

## Public Relations

### TIM TAYLOR PRO-AM GOLF INVITATIONAL (Epilepsy Association)

Thursday, June 16, 2005

The annual golf tournament hosted by FOX 8 news anchor Tim Taylor was another record-breaking success. The event raised more than \$83,000 for the Epilepsy Association. FOX 8 produced and aired two :20 PSAs promoting the event, featuring sales clients who supported the cause as title sponsors. Several FOX 8 personalities, in addition to Taylor, played in the tournament. News ran a story day-of.

### CLEAN AIR CHALLENGE (American Lung Association of Ohio)

Sunday, June 19, 2005

For the eighth straight year, FOX 8 sponsored the American Lung Association Clean Air Challenge, Sunday, June 19<sup>th</sup> at Burke Lakefront Airport. More than 800 people (an increase over last year) participated in the 4-mile walk, cycling time trial, or six, 15, 30 or 62 mile bike tours. Funds raised benefited the American Lung Association's efforts to promote clean air for healthy living. FOX 8 produced a :20 and :10 PSA. News interviewed the event chairman in studio for the Sunday morning newscast and profiled a lung patient for a news story. News also ran a story "day of."

### AMERICAN RED CROSS JULY 4<sup>th</sup> BLOOD DRIVES

Saturday, July 2 - Tuesday, July 5, 2005

FOX 8 sponsored the American Red Cross July 4<sup>th</sup> Blood Drives Saturday, July 2<sup>nd</sup> through Tuesday, July 5<sup>th</sup>. It was a blood drive event taking place at several area schools/community centers in an effort to increase blood donations during the busy holiday weekend. They also hosted a special event blood drive at the U.S.S. Cod museum. FOX 8 produced and aired a :10 PSA. The PSA also ran as a paid schedule through Chevy Network Dealers and Tubs.

### MALONE CELEBRITY GOLF CLASSIC (Cleveland Scholarship Programs, Inc.)

Monday, July 18, 2005

FOX 8 sponsored the Malone Celebrity Golf Classic July 18<sup>th</sup> at Aurora Country Club. Organized by WMJI personality Jimmy Malone, the golf tournament benefits Cleveland Scholarship Programs, Inc., which provides college scholarships to students in the Greater Cleveland area. FOX 8 produced and aired a :20 and :10 PSA, which asked for sponsorships and donations. FOX 8 personalities also participated in the tournament, and News ran a story about the event day-of. FOX 8's support helped the tournament raise more than \$120,000, breaking its fund-raising record.

### LOVE FORE DIGNITY TENNIS & GOLF EVENT (The Dignity Project/National Council of Jewish Women)

Monday, August 1, 2005

The Love Fore Dignity Tennis & Golf event took place August 1<sup>st</sup> at Chagrin Valley Country Club. The event raised more than \$30,000 for "Just My Bag... The Dignity Project," which provides new duffel bags filled with comfort items for children in transition to foster homes. FOX 8 produced and aired a :15 PSA promoting the event

and ran a related story in newscasts.

#### WAREHOUSE DISTRICT STREET FESTIVAL

Sunday, August 21, 2005

FOX 8 sponsored the 2<sup>nd</sup> Annual Warehouse District Street Festival on August 21<sup>st</sup> on West 6<sup>th</sup> Street. The event helped to raise public awareness that the Historic Warehouse District is a vibrant and healthy entertainment, commercial, retail and residential neighborhood in downtown Cleveland. It brought people downtown to the Warehouse District from all over Northeast Ohio. FOX 8 produced and aired a :15 PSA promoting the event and provided news coverage the day of the event. FOX 8 personalities also attended the event. Over 10,500 people attended.

#### BOOKS FOR BLOOD (American Red Cross)

September 1 - October 31, 2006

FOX 8 partnered with the American Red Cross to help increase blood donations all summer long. Dick Goddard's weather almanac was offered at a discount at Borders Books and Music to anyone who had donated blood through October 31<sup>st</sup>. FOX 8 produced and aired a :20 PSA with Dick Goddard to help promote the campaign.

#### OHIO CLASSIC JAMBOREE

Thursday, September 15 - Saturday, September 17, 2005

The Ohio Classic football game, pitting Morgan State University Bears versus Savannah State Tigers took place at Cleveland Browns Stadium September 17<sup>th</sup>. The game and week of events surrounding it were a celebration of black culture and education. FOX 8 produced and ran a :20 PSA promoting ticket sales. Several FOX 8 talent participated in the events. Our Sunday morning news welcomed a guest from the organization to speak about the event and the impact it has on the community. News also ran a "day-of" story.

Over 40,000 people attended the game.

#### AMERICAN HEART ASSOCIATION - AFRICAN AMERICAN WOMEN'S WELLNESS WALK

Saturday, September 25, 2005

FOX 8 sponsored the American Heart Association's African American Women's Wellness Walk at the Randall Park Mall. The event encouraged African American women to take charge of their health and learn how to reduce their risk of heart disease and stroke. (Statistics show that African American women are more at risk than white women to suffer from a stroke or heart disease.) More than 4000 women participated in the walk, a number that grows significantly each year. The event also featured a health fair. FOX 8 produced a :20 and :10 PSA, which also ran on a paid schedule through Chevy Network Dealers. Our health reporter produced a package relating to heart disease, and news teased the event the week prior. Stacey Bell was the celebrity co-chair, and news ran a "day-of" story.

#### THE CLEVELAND WINE OPENER (Cystic Fibrosis Foundation)

Friday, October 14, 2005

FOX 8 sponsored the Cystic Fibrosis Cleveland Wine Opener, part of a national wine tasting series featuring great wine and sumptuous cuisine from the area's finest restaurants. FOX 8's Wilma Smith served as mistress of ceremonies and the station produced and ran a :20 PSA promoting the event. The local chapter of the Cystic Fibrosis Foundation raised more than \$40,000 toward awareness and a cure for the disease.

#### BOOKS FOR BLOOD (American Red Cross)

September 1 - October 31, 2005

FOX 8 partnered with the American Red Cross to help increase blood donations all summer long. Dick Goddard's weather almanac was offered at a discount at Borders Books and Music to anyone who had donated blood through October 31<sup>st</sup>. FOX 8 produced and aired a :20 PSA with Dick Goddard to promote the campaign.

#### GIVING TREE (Cuyahoga County Children's Services)

November and December 2005

FOX 8 was a participating sponsor of The Giving Tree this holiday season. On the trees were paper ornaments with a child's name and a Christmas gift request. People were asked to take an ornament from the tree and buy the gift requested for that child. The Giving Trees benefited children under the care of Cuyahoga County Children's Services and many were waiting for permanent adoption. FOX 8 set up a FOX 8 Giving Tree for station employees who wanted to take part.

#### FOX 8 NIGHT AT CSU (Cleveland State University Athletic Program)

Thursday, December 22, 2005

FOX 8 sponsored a Cleveland State basketball game. FOX 8's Tony Rizzo served as the emcee for the game and halftime events. The station ran and produced a :20 PSA promoting the event which raised some much needed funds for the university's athletic program.

#### EASTER SEALS BACHELOR/BACHELORETTE AUCTION

February 16, 2006

FOX 8 participated in this Easter Seals annual fundraiser, featuring Kenny Crumpton as the master of ceremonies. FOX 8 produced and aired a :20 and a :15 PSA promoting the event. News ran teasers in its morning newscast and sent a camera to the event.

#### SOUL FOOD COOKOFF

February 18, 2006

FOX 8 sponsored the annual Soul Food Cook-off, benefiting the College Fund. FOX 8 produced and aired a :20 PSA to promote the event. Several FOX 8 personalities participated in the event as celebrity servers and hosts. News teased the event in newscasts and ran a story the night of.

#### 2005 GREATER CLEVELAND SPORTS AWARDS

February 23, 2006

FOX 8 sponsored the 2005 Greater Cleveland Sports Awards benefiting the Greater

Cleveland Sports Commission. FOX 8 produced and aired a :30 and a :10 PSA promoting the event. News ran teasers in newscasts and also broadcast live from the event. FOX 8 sportscaster, Tony Rizzo was very involved in the event.

### HARVEST FOR HUNGER

March 1 – 31, 2006

FOX 8's public service commitment this winter revolved around the Cleveland Foodbank's Harvest for Hunger campaign. The month-long drive supports more than 540 emergency food programs throughout Northeast Ohio and helps to feed more than 620,000 hungry men, women and children in the area. FOX 8 lent its support in a number of ways:

- Provided news coverage throughout the month for Harvest for Hunger events, such as news conferences, school rallies and fund-raising competitions
- Teased Harvest for Hunger events in newscasts, while reminding viewers to help the campaign
- Interviewed Harvest for Hunger representative in-studio to promote kick-off of campaign
- Booked many FOX 8 talent to host or appear at several Harvest for Hunger events, including the important Celebrity Soup fund-raiser
- Aired:15 Harvest for Hunger PSAs regularly throughout the campaign.

### THE AKRON WINE OPENER

March 31, 2006

FOX 8 sponsored the Cystic Fibrosis Akron Wine Opener, part of a national wine tasting series featuring great wine and sumptuous cuisine from the area's finest restaurants. FOX 8's Tracy McCool served as mistress of ceremonies and the station produced and ran a :15 and :20 PSA promoting the event. This was the first year for this event in Akron. More than 300 people attended the event raising about \$30,000 for The Cystic Fibrosis Foundation.

### MARKET UNDER GLASS

Thursday, April 27, 2006

As part of our commitment to the Harvest for Hunger campaign, FOX 8 sponsored their premier event, Market Under Glass, at the Galleria. More than 1200 attendees sampled fine food and drink from a variety of Cleveland's finest restaurants and participated in the silent auction. More than \$135,000 was raised to support Harvest for Hunger's efforts to feed the needy of northeast Ohio. FOX 8 produced and aired a :20, :15 and :10 PSA, promoted the event in several newscasts and covered the event that night. Local chefs who participated at Market Under Glass were also featured in Kenny Crumpton's cooking segments on FOX 8 News in weeks prior to the event. Members of the FOX 8 news team were on hand that night to serve as judges, celebrity chefs or emcees.

### GRAPES ON THE GRIDIRON

Friday, April 21, 2006

For the seventh year, FOX 8 supported Grapes on the Gridiron, a wine-tasting party and auction benefiting Our Lady of the Wayside. The event was held at Cleveland Browns Stadium, and more than \$100,000 was raised. FOX 8 helped to promote the event by airing a :30 and :15 PSA. FOX 8 Sports Anchor Tony Rizzo emceed the event and promoted it in his sports segments. News also covered the event "day of."

#### JOURNEY OF HOPE GOLF OUTING

Monday, May 22, 2006

FOX 8 sponsored The Tom Olson Classic, benefiting Journey of Hope. Journey of Hope is a non-profit organization dedicated to providing assistance to adult cancer patients who are in need of financial support. Funds provide immediate assistance for past due bills, rent/mortgage, utilities, medical bills, food and clothing – basic survival needs. FOX 8 helped to promote the event by airing a :15 PSA. FOX 8 Sports Anchor Tony Rizzo hosted the event and promoted it in his sports segments. News also covered the event "day of."